



Featured - Project 8: DNA

# The Family History Guide™



## Explorer



Family History Newsletter

Issue 1: July 15, 2016

## Welcome



Welcome to the first edition of The Family History Guide Explorer, the official newsletter of The Family History Guide. Watch for issues twice a month - to subscribe to this free newsletter, send a message to [subscribe@thefhguide.com](mailto:subscribe@thefhguide.com)

## Introducing Project 8: DNA

When The Family History Guide website launched in July 2015, one year ago, it featured 7 Projects for family history work. And it has remained at 7 Projects ... up until a few weeks ago, when Project 8: DNA was added to the site. You can find it here: <http://www.thefhguide.com/project-8-dna.html>

The groundswell of support for DNA testing as an exciting new avenue to family history research has

been undeniable. Websites, blogs, and tweets about DNA and genealogy have sprung up all over the Web, and major industry players such as Ancestry, 23andMe, FamilyTreeDNA, and MyHeritage (Geni) have brought DNA tests to many thousands in the past few years.

We've added Project 8: DNA to The Family History Guide to a) provide an introduction for those who are new to the topic, b) help with selecting and taking a DNA test, and c) show how the results can help in extending your family research.

Granted, recommending DNA tests is a bit of a departure for us (we tend to promote only free resources on our site), but we feel that DNA testing is important enough to encourage participation, with kits typically running \$99 or less.

### Goals for Project 8

Here are the Goals & Choices you'll find in Project 8:

- 1: Learn about basic genetics and DNA research.
- 2: Learn about DNA testing.
- 3: Select and take a DNA test.
- 4: Learn about DNA matching for your test results.
- 5: Learn about your ethnicity and how to find family relationships.



- 6: Learn about DNA research tools.
  - 7: Learn about adoption and DNA.
  - 8: Get additional help with your DNA research.
- Try Project 8: DNA in The Family History Guide and see what the past holds for your future!

*Editor's Note: I just sent my DNA test in to Ancestry - I'll report on the experience as soon as the results are in!*

**2: Offer the professional brochures for sale.**

OK, I'll admit that this sounds like a commercial come-on, but the secret here is the price: \$15 for 100 brochures, \$25 for 200, or \$35 for 300 ... as low as 12 cents each. It would cost more to buy the brochure paper and print them yourself - not to mention the time involved. And U.S. shipping is free!

This has been a popular option for Family History Fairs, conferences, etc. To find out more about



**Timely Tip:  
Free Brochures**

The official brochure for The Family History Guide was created for the RootsTech 2016 Conference. Over 6,000 brochures were handed out to conference attendees, which we considered a nice success.

In some ways, however, the best was yet to come.

In the weeks and months after RootsTech, we continued to get emails from website visitors who wondered if they could still get hold of some extra brochures. So we decided on two plans to help out ...

**1: Post the brochure .PDF online for downloads.**

This was pretty simple - allow free access to the brochure so users can download and print as many copies as they like. (As with other materials from The Family History Guide, the understanding is that the brochure file itself is not to be reposted or distributed to others - it's only to be downloaded from the site.) *Pros:* Easy to print, and cheap. *Cons:* Printing to regular paper is not as attractive as the professionally done brochures.

**TRAIN OTHERS FOR SUCCESS**  
Why re-invent the family history training wheel? The Family History Guide has top-notch materials available for download, to support your group or individual training needs.

 <b>Training Strategies Guide</b> A master strategy guide for deploying your training with The Family History Guide.	 <b>Presentation Aids</b> Slide set, speaker notes for doing a demo of the website, and brochure.	 <b>Classroom Modules</b> Instructor & Student Guides for Projects, with comments & tips.
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*It's Finally Here!*

**The Family History Guide**  
www.TheFHGuide.com

**WHAT THEY ARE SAYING...**

"I have been waiting for exactly this kind of website, and I'm amazed how incredibly well-organized and inclusive it is."

"I was going to make a handout, and then I discovered you have thought of EVERYTHING. Thank you! The more I use this Family History Guide the more I see how useful it will be. Teaching from this site will be very helpful."

"I saw this website at the BYU Family History Conference. I went home that night and started using it right away. I also used it more the next morning and got so involved I almost forgot to come back to the conference!"

"I want you to know how happy I am that you have posted this site NOW. It is comprehensive, easy to understand and will be a huge asset for our training and classes."

"Wow! This learning tool points you where you want to go, when you want to go there."

"I am so happy about this website and all that it offers to both new and seasoned family historians and genealogists. It encourages self-starters to learn at their own pace, in an organized and enlightening way."



INFO@THEFHGUIDE.COM  
WWW.THEFHGUIDE.COM  
TheFamilyHistoryGuide

**The ONE site to...**

- \*Get started with your family history
- \*See *what* to do & *where* to go next
- \*Train others with a powerful, turn key learning system

**...and it's free!**



LEARN MORE ►

downloading or buying brochures for The Family History Guide, visit <http://www.thefhguide.com/brochures.html>

There will be a new brochure ready just before RootsTech 2017, which will be next February.





## Inside the Guide: 15 Ways to Get Started

One of the most common questions people ask about family history is, "Where do I start?"



The Introduction section of The Family History Guide provides some good suggestions, but there are also quite a few *activities* in the Projects section that beginners can tackle, to get that "sense of accomplishment" going.

Here are 20 activities from The Family History Guide that can help you, a friend, or a family member get started with your family history:

- 1) *Learn the terminology* - Introduction / FH Basics / Family History Terms and Concepts
- 2) *Get a FamilySearch account* - Introduction / FH Basics / FamilySearch
- 3) *Log in to FamilySearch* - Project 1: Goal 1, Choice A
- 4) *Navigate your tree* - Project 1: Goals 1 - 5
- 5) *Gather your own records* - Project 2: Goal 1
- 6) *Organize photos and documents of your ancestors* - Project 2: Goal 3
- 7) *Interview living relatives* - Project 2: Goal 4
- 8) *Upload photos, stories, and documents to FamilySearch Memories* - Project 2: Goals 6 - 9
- 9) *Organize your research materials* - Project 4: Goal 1
- 10) *Get help with your family history* - Project 6: Goal 1
- 11) *Watch webinars to learn more about family history* - Introduction / left panel, and Project 7: Goal 1
- 12) *Join one or more Facebook groups* - Country / Goals for Get Help

- 13) *Use social media in family history* - Project 7: Goal 3
- 14) *Get started with indexing* - Project 5: Goal 2
- 15) *Help children get started with family history* - Children page

## By the Numbers

Here are a few interesting numbers to ponder, from The Family History Guide website stats:

**140**

The number of countries with visitors to our website, from all continents (except Antarctica).



**1,897**

The number of views to our three webinars, on both YouTube and the BYU Family History site, in the month of June 2016.

**360,000+**

The number of page visits to The Family History Guide website since it was launched in July 2015.

## Coming Attractions

**BYU Family History Conference** - it's coming soon! The Family History Guide will have a booth there on July 26 and 27, and Robert Ives, COO of The Family History Guide, will be presenting an introduction to the Guide there. See us there!

**Ogden FamilySearch Library 2016 Conference** - is on Sept. 10. We will be presenting a class there as well as manning a booth - stop by and say hello!



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